

THE CASTLE MODEL

Five layers of protection. Each one catches what the layer above misses.

"This isn't about locking the internet out. It's about deciding, on your own terms, what gets in."

1 APP CONTROLS

Turn on the safety settings inside each app, YouTube, TikTok, Fortnite, Instagram. **Catches** bad content inside that app. **The gap:** it only covers that one app, not the others.

2 DEVICE CONTROLS

Set limits on the device itself, Apple Screen Time or Google Family Link. **Catches** screen time, app downloads, and content across the whole device. **The gap:** it doesn't cover your network, and cellular data can slip past it.

3 YOUR HOME ROUTER

One device that protects every device on your WiFi (we recommend the TP-Link Deco). **Catches** harmful sites, explicit content, and malware everywhere in the home at once. **The gap:** it can't see a phone using cellular data.

4 SAFE DNS FILTER

A free filter you switch on at the router (CIRA Canadian Shield, Family mode). **Catches** sexual content, malware, and scams. **The gap:** it does NOT block gambling, drugs, self-harm content, or social media, and only works on your home WiFi.

5 THE COMMUNITY

Your neighbours doing the same thing. The decal in your window says this home takes it seriously. **One castle protects one family. A community changes what's possible.**

THE ONE HONEST GAP: CELLULAR DATA

When a phone switches from your WiFi to cellular data, Layers 3 and 4 stop working. Layers 1 and 2 keep going. For a teen with a data plan, the conversation matters as much as the settings. We'll always be straight with you about what these tools can and can't do.

ROUTER

TP-Link Deco BE65 two-pack, \$649.99 at Costco (90-day return). Budget option: Deco BE25 three-pack, \$409, same parental controls.

SAFE DNS (CIRA FAMILY)

Primary
149.112.121.30
Secondary
149.112.122.30

